

Vital Aging 2013
Eating Well and Staying Active
 Thursday, June 13th 8:30 am – 2:30 pm (exhibitor set-up between 7:00-8:30)
 Liberty Station in Point Loma and San Marcos Community Center
Event Sponsorship & Exhibitor Opportunities

Venue Location	Liberty Station & North County			Liberty Station Only*		North County Only**	
Sponsorship Benefit	Gold Sponsor \$5000	Silver Sponsor \$3000	Bronze Sponsor \$1000	Exhibitor-For-Profit \$400	Exhibitor-Non-Profit \$250	Exhibitor-For-Profit \$150	Exhibitor-Non-Profit \$85
Event Recognition							
Prominent logo projected onto screen during opening speeches and before and after keynote address—with top recognition	x						
Logo projected onto screen during speeches and before and after keynote address—with 2 nd level recognition		x					
Logo projected onto screen during speeches and before and after keynote address—with 3 rd level recognition			x				
Banner placement on lunch tent	x	x					
Name announced during event	x	x	x				
Prominent logo placement on event program	x						
Logo placement on event program		x					
Name in program			x				
Publicity Material Recognition (flyers distributed to hundreds of senior centers and organizations)							
Prominent logo placement on marketing material	x						
Logo placement on marketing material		x					
Name on marketing material			x				
Exhibitor Space							
A+++ Prime corner booth location at Liberty Station and North County	x						
A++ Prime location at Liberty Station and North County		x					
A+ Prime location at Liberty Station and North County			x				
Exhibit space at Liberty Station only				x	x		
Exhibit space at North County only						x	x
Name included in exhibitor list in program	x	x	x	x	x	x	x

*Liberty Station expected attendance ~1,000

**North County expected attendance ~300